

2025

Which of your stresses are working for you? Some stress is good for you	June 11
How To Use LinkedIn To Build Your Brand & Drive Leads	June 5
MR Excellence Awards - Making a Business Impact Winner - From complexity to clarity: a game-changing approach to global pharmaceutical tracking'	June 4
MR Excellence Awards - Innovative Approach - Revolutionising campaign effectiveness through a multidisciplinary approach	May 22
MR Excellence Awards - Future Leader Winner -Surgical Product Portfolio Optimization	May 13
New methodologies for qualitative analysis – including AI	May 8
Precision Medicine and Diagnostics Market Research: Unlocking Competitive Edge: The Strategic Power of Diagnostic Market Research	March 25
Giving Constructive Feedback	March 20

2024

How to utilise the power of AI in a compliant manner	November 7
Update on the Code of Conduct and AER Guidelines	October 10
Webinar: How to get more from your ATU	June 11
MR Excellence Award Winners	June
Webinar: Doing Market Research in Mexico	May 28
Training How to effectively engage & influence when presenting virtually	April 30
Young Professionals Training – Leveraging LinkedIn for Professional Growth	March 21
Discovering growth pathways for your brand	March 12
Young Professionals Training – Professional Development: Navigating Conferences and Events	February 29
2023 Winners of the JH Award for best Conference Paper; Gender Identity Perspective – Deep Dive into Oncology Screening	February 6
Doing Healthcare Market Research in Myanmar	January 23

2023

Inflation-Reduction-Act (IRA) – What is the Commercial Impact?	29 November
Clean Raw Data and Reliable Crosstabs – How To?	14 November
How a Growth Mindset Will Bring Out The Best In You	7 November
Ethics Update	10 October
Supply Chain Forecasting – An introduction to a less well-known art	14 July
MR Excellence Award Winners	June
Ethics and Compliance Naming the Client	9 May
ChatGPT, Generative AI and Healthcare Research – Where are we now?	30 March
Data Collection, Analysis and Communication Masterclass	3 March
The Impact of COVID-19 on EU Cancer Services: Evolution or Revolution?	26 Januar
Survival Psychology – How to recognise it, Manage it and not let it Hijack you!	24 January

2022

Doing Market Research in Brazil and Argentina	20 October
Doing Market Research in Poland and Czech Republic	20 September
Early Commercial Forecasting & Strategy	15 September
Expert Panel Focus on Conjoint	13 September
MR Excellence Award Winners	June
Accessing markets, key influencers and respondents. What you need to know: Sweden and Switzerland	17 May
Accessing markets, key influencers and respondents. What you need to know: Estonia and Latvia	8 June
The Future of Work:Life Balance	5 May
Harnessing the Power of Semiotics	3 May
Social Listening in Pharma	1 February

2021

Ethics Webinar – Camilla Ravazzolo, Debrah Harding	18 Nov
Social Listening Webinar – Yannick Rieder, Janssen-Cilag	16 Nov
Accessing the markets: Japan and China	7 June
Accessing the Markets – Egypt and Brazil	25 May
Qualitative Research Role Play	20 May
Accessing the Markets: Colombia and South Korea	20 May
Online Panel Discussion – 11 May Segmentation LDC Webinar	22 April
Key Topic Discussion Forum	9 March
The Effect of COVID- 19 on the Market Access Landscape	9 February
The future of Healthcare	2 February
Are your numbers correct part 2	28 January
Ask the Data before the Doctor	19 January
Podcast – What to Expect from Virtual CL Days	

2020

Are your numbers correct? Does it add up?	10 November
Devices and Diagnostics – Research Partnership	4 November
Devices and Diagnostics – Human Factors Testing	4 November
Keeping you up to date – EFAMRO	3 November
Devices and Diagnostics – R&D strategy – suAzio	3 November
Professional/Personal Development	7 October
Post CoVID-19: Bors Hulesch, Brains & Cheek	6 October
MR Excellence Award–Making a Business Impact	24 September
Agile – Creative approaches to patient recruitment	16 September
Agile – Data Collection in Africa	15 September
Agile – Focus on Operations	15 September
Agile – Transforming your patient journey	14 September

How business need has transformed agile research	14 September
Capturing real-world prescribing experience	9 September
What can we learn during the COVID-19 pandemic	8 September
Professional Development: Find your own WHY	8 July
Professional Development: Culture in healthcare	7 July
Professional Development	6 July
AI/Digital: Human Vs Machine	2 July
AI/Digital: Pharma's use of digital channels is often poor	1 July
AI/Digital: AI in Healthcare Primary MR	30 June
Forecasting and Data Analytics: IQVIA	25 June
Forecasting and Data Analytics:	24 June
Forecasting And Data Analytics Kantar	23 June
Members Survey results	23 June
Forecasting and Data Analytics, Sven Crone	23 June
Annual General Meeting (AGM)	23 June
Patient Centricity suAzio	17 June
Patient Centricity – Partnering with patients	15 June
Isolation Nation	10 June
MR Excellence Award: Making a Business Impact	9 June
A view of the future: Covid-19 and Employee Resilience	2 June
How to Connect and Communicate in Challenging Times	27 May
Rising to the Challenge – Blueprint Partnership & Bayer	26 May
Listen to the voices of 1.000.000.000 authentic patients	20 May
Performance tracking throughout the lifecycle of a drug	19 May
Using facial analysis to uncover deeper reactions	12 May
Transform your marketing – Irrational Agency	6 May
Digital Opinion Leaders – the new KOLs, CREATION	5 May
Update on...Doing Fieldwork in 5EU	30 April
The Perfect Storm, IQVIA	29 April
The Future of Research Debriefs, Basis Research	28 April
Target Group Research/Segmentation	23 April
EPHRA Can AI really add value in PMR?	22 April
The End User is Boss, Guy White, Catalyx	21 April
Webinar Ethics – What's New and GDPR	16 April
Qual 2.0 – Applied Digital Tools, Point Blank Research	15 April
10 Ways AI is Helping Deal with The Coronavirus Pandemic, Eularis	14 April
Voice the next Frontier, Day One	8 April
Doing Fieldwork instatus 5EU	8 April
Reach for the Stars. Paul Child	7 April
February Concept and Message Testing	11 Feb
Young Researchers Projective Techniques	4 Feb
Positioning and Messaging	31 January
Member Benefits Webinar	January

2019

Outline Market Understanding and Patient Journey Studies

Basic Skills – Project & Product Lifecycle

7 November

Ethics Webinar – AI/Machine Learning

27 November

Can't Cope Don't Care, Branding Science

10 January

2018

MR Excellence Awards'

November

Ethics: GDPR – The Latest News!

16 January

Combining Market Research and Real World Data Analysis

2017

Basic Skills: Project and Product Lifecycle

October

Quant: Advanced Quantitative Methods & Analytics

April

Positioning and Messaging

February

Conference Overview

January

2016

Ethics: GDPR Update

17 November

Ethics: Country & Regional Differences

18 October

Ethics: Compliance on the Fieldwork Frontline

12 May

Personalised Medicine – scientific promise to clinical practice

14 April

Oncology Patient Metrics: The increasing Value of Getting to the Right Numbers

26 January

2015

Ethics – Country and Regional Differences

October

Getting the most from your Secondary Data Sources

September

Disclosure requirements and their impact on market research

May

Digital Ethnography – how to structure a digital ethnography project and present outputs in an engaging way

April

Design at work for impact: Making presentations more visually persuasive and engaging in order to sell your ideas more effectively

March

Are your numbers telling the right story? Best Practices in Epidemiology to support Market Research and Forecasting

February

Optimising Lifecycle Management – 10 Drivers of Success in a Competitive World

January

Code of Conduct for Non-Market Researchers Reviewing Market Research

January

2014

Market Research and the Orphan Disease Area

4th December

Fieldwork Opportunities and Challenges in Argentina and Mexico

25th November

Making Sense of the 'non sense' of Conjoint

18th November

Fieldwork Challenges and Opportunities in Nigeria and Egypt

6th November

Advanced Quantitative Research

28th October

Fieldwork Challenges and Opportunities in Indonesia and Vietnam	13th May
Joint EPHMRA-ESOMAR Webinar: Healthcare Market Research and Ethics: What You Need to Know	3rd April
Devices Research – Can You Handle It?	25th March
Ethical Considerations for Non Market Researchers	20th March
Rules of Engagement: Negotiation Made Simple	6 March
Fieldwork Challenges and Opportunities in Poland and the Ukraine	22 January
Data Visualisation – Digging Deeper – 26 September 2013 Gamification	23 May
Adherence and Research	14 March
EPHMRA's NEW Adverse Event Reporting Guidelines	31 January
Data Visualisation for Mid Level Researchers	22 January
Follow up on Paris Masterclass on Optimising Insights from Digital Channels	6 December