



# ephmra

excellence - community - standards

## Data & Systems Committee

### OUR MAIN GOALS:

- Keep global data quality as our first objective in any new project development to ensure our companies can take the right decisions
- Promote the importance of secondary data analysis in global market research



VIJAY CHAND  
ASTRAZENECA



ISABELLE DE LA CROIX VAUBOIS  
PFIZER INC

### WHAT ARE WE DOING?

- We discuss and influence global data & systems developments
- We act together to push for better data quality & coverage enhancements
- We freely share our experiences to improve our day to day work



MARKUS LYGA  
MERCK KGaA



DAVID MARCOUX  
SERVIER INTERNATIONAL



RHODA SCHMUECKING  
IPSOS

### NEW DATA TYPES:

- Sales by Indications
- Doctors & Patients information

### COVERAGE ENHANCEMENTS:

- Specialty Products
- Vaccines (incl. Covid-19)
- ePharmacies
- Patient Support Programs



HOLGER NÖCKEL  
FRESENIUS KABI



SARAH BICKLEY  
IQVIA

We are an established committee passionate about secondary data analysis

Join us and see how we can add value to your company