

Call for Speakers

Join us and add your contribution

SUBMISSION DEADLINE 20 SEPTEMBER 2022

Submit here: <https://www.ephmra.org/paper-submission-form>



20 – 22 June 2023



Flanders Meeting & Convention Center, Antwerp

2023

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An in-depth explanation posing questions on, what does the future look like for our industry? And - how are we adapting to these changes?

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A list of all members of the Steering Committee.

Call for Speakers



SUBMISSION DEADLINE 20 SEPTEMBER 2022

Introduction:

And finally after cancellations EPHMRA is planning to hold the annual conference in-person in Antwerp – we can't wait to see everyone there.

Our online events have been very successful and has brought together members globally – but now it is time to meet again! Take a look at what we are planning and see if you can add your voice by submitting an idea for a paper.

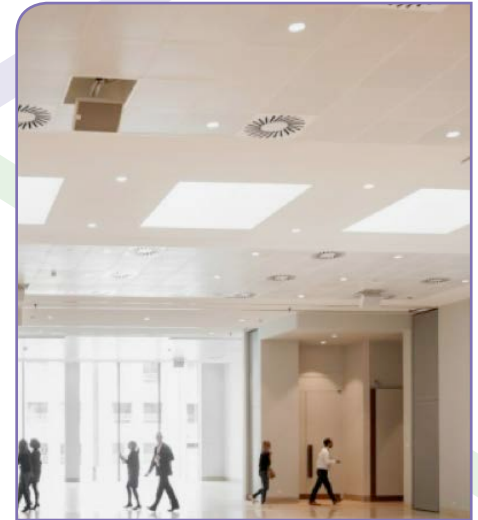
The range of topics is wide and there is plenty of scope for presentations, panel discussions and fireside chat formats – take your pick!

Any question feel free to reach out – generalmanager@ephmra.org.

Thanks!

Steering Committee for the Conference





Topics to Consider

Our Programme Committee have listened to feedback and looked more broadly outside EPHMRA for ideas about topics which will resonate with colleagues from both industry and agency and for 2023, we'd like to receive papers focussing on:

1. Digital Acceleration

- Where are we now? We want to look at digital acceleration for our industry and also the digital acceleration amongst HCPs and the implications for research – project types, approaches/techniques, content etc?
- Explore and debate – what have we chosen to let go of and what will be sustain.
- Patient ecosystems – products developing their own communities and networks – what are the implications of these?

2. Future of Qual

- What has the pandemic done for qual?
- What is now the new norm?
- How have sustainability considerations shaped our thinking and plans for qual?

3. Case Studies – Patient Research

In 2022 we had some great papers (presented jointly Agency : Industry) and would love to continue these as delegate feedback is very positive to the outcomes and learnings.



4. How have the MR needs of our industry partners changed?

- The Big Picture
- What challenges do our industry colleagues face?
- What are the gaps and what steps need to be taken to fulfil these?

What but 'small' pharma – how are they learning to compete with 'bigger' pharma - is becoming more focussed and niche oriented the way for ward for 'small' pharma?.



5. Data Visualisation for Data Analytics

- telling the data story
- what tools can be effectively harnessed

(note we are not looking for papers based on proprietary tools and services)



6. Quant Research in small universes/ rare diseases

- Case studies
- Challenges and overcoming these



7. Other Topics

These are only our initial thoughts - we want you to be inspired to develop your own ideas which reflect the new world of business analysis. We welcome suggestions for other topics – so don't feel you have to keep to the list we have included here!

In addition: We are always interested in having papers which showcase what is going on outside the pharma/healthcare sector, as these papers can provide relevant learnings which can be applied in our sector. Joint papers with pharma/healthcare speakers are encouraged.

Formats

It is great to have variety in our conference in terms of presentation formats and so feel free to suggest whether your submission would work best as a:

- Presentation
- Panel Discussion
- TED Talk
- Etc



Number of Speakers

EPHMRA accepts 2 speakers per presentation submission.

Panels, debates can feature more speakers of course.

All speakers need to feature on the submission form.

Speaker Registration Fees:

Important Note

In-person event: Speakers from industry companies are able to have a free conference registration. For all other speakers, EPHMRA is unable to waive the conference registration fee or fund any associated travel or personal expenses. Speakers need to register themselves for the conference.



At the Event Papers will:

- be presented in English
- be presented using the EPHMRA conference PPT template, which will be sent following acceptance onto the programme
- have a speaking slot of 20-25 minutes + 5 minutes for Q&A

You will receive more details in the Speaker Guidelines which we will email to those who get a speaking slot.

Present in person in Antwerp

All speakers need to be present in person. Please note there will be no facilities to have live zoom connection/ present live on screen.

Tips for a Successful Submission

A successful paper:

- Is thought provoking, innovative, forward looking or controversial in nature
- Offers solutions and recommendations based on the problem addressed
- Demonstrates how a specific process, technique or approach can impact on the business
- Is appropriate to an international audience

It is assumed that all presenters have ensured that permission has been obtained from clients or other third parties to present the information (this includes, music, drawings, visuals etc.) contained in the paper and/ or the final presentation.

The presenters will indemnify EPHMRA and will ensure that EPHMRA is not held liable for any claims from clients or other third parties incurred by the author's failure to obtain permission to use information. The authors should also be sure there is no infringement upon the copyright, right of use or any other right of intellectual property under any circumstances.

PLEASE ENSURE:

You give a clear and detailed picture of the intended full paper to enable judgement of the quality of the final presentation output.

Outline the main argument to be put forward, describe the case study and/ or data which will be used to support the argument, present the major findings or conclusions and list any published papers which will be referred to.

State clearly the key take away messages from your paper – what will the audience be able to do differently when back in the office.

Submit your speaking ideas online by **20 September 2022**.

A receipt should be received by email within 3 working days - if not then please contact EPHMRA to check if the document has been received. This is very important as each year at least one submission is not received by EPHMRA and the authors did not follow up to enquire about receipt.

If you are submitting supporting files, then please ensure that you indicate on your submission (and in your email) what you are proposing to send, so that we can be sure to tie up your submission.



What Happens After You Submit

The submissions are all formatted and then evaluated by the Programme Committee in late September.

In October - we contact you about the Programme Committee's decision.

There are 3 possible outcomes:

1. Acceptance onto the programme (with or without revisions)

2. A 5 minute zoom 'pitch' to the Programme Committee to provide further detail on your submission.

These will take place in October – as below:

Thursday 27 October 14.30 – 16.30 UK time

Tuesday 1 November 10.30 – 12.30 UK time

Wednesday 2 November 14.30 – 16.30 UK time

Please make a note of these dates in order to ensure you are available on one of the days.

The zoom meetings will be 10 minutes and will be arranged at 15 minute intervals: 5 minutes pitch time and 5 minutes for questions.

3. Your submission not being accepted onto the programme, with some guidance on why this decision was reached.



Who is on the Steering Committee

Amr Khalil

Ripple International

Carolyn Chamberlain

Blueprint Partnership

Elizabeth Kehler

Adelphi Research

Erik Holzinger

groupH

Georgina Cooper

Basis Research

Letizia Leprini

Roche

Sarah Phillips

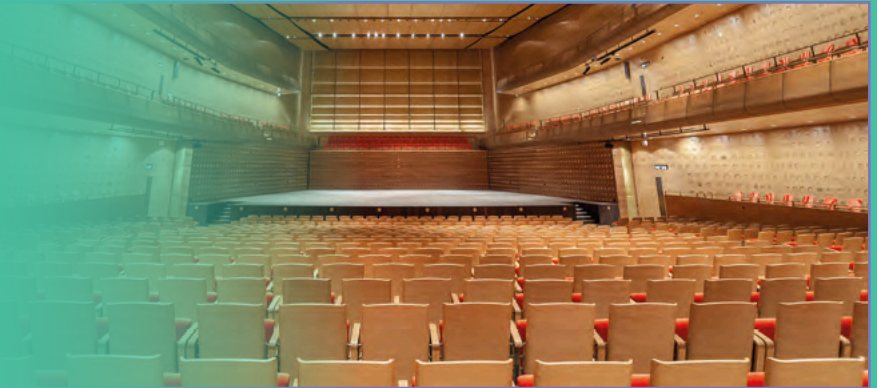
IQVIA

Stephen Potts

Purdie Pascoe

Tracy Machado

Elma Research



The EPHMRA conference Programme Committee is steered by highly experienced people from the industry and agencies. Please get in touch if you are interested in joining this committee.