



MR Excellence Awards 2022



Making a Business Impact (sponsored by Adelphi)

Winners:

Christopher Recaldin, Associate Director at Branding Science & Kim Kallsen, Global Head of Patient and Site Engagement at Boehringer Ingelheim



Developing a clinical trial engagement strategy to make Boehringer Ingelheim the sponsor of choice for sites and patients.

Future Leaders – Case Study Award (sponsored by Blueprint Partnership)

Sarah Cooper, Senior Research Executive, Branding Science Group



Focusing in on rare disease drug development: 3 case studies at different stages of the drug life cycle.

Innovative Approach (sponsored by AplusA)

Kate Melbourne, Director, Insights & Strategy and Dominique Cummuta, Manager, Insights & Strategy, BioVid



Novel Approaches to Engagement: Finding and Leveraging the Patient Voice.

The award winning presentations took place on 8 June – see the EPHMRA website for the recordings – log in then webinars

Huge thanks to our Judges who, in 2022, freely gave their time to judge the Award submissions.

- Aline Abravanel - Genactis
- Carolyn Chamberlain - Blueprint Partnership
- Charles Chaine - AplusA
- Chris Lewis-Deboos - Strategic North
- Daniel Guerin - AplusA
- Hannah Mann - Day One Strategy
- Kelly Warth - Instar Research
- Niclas Holmes - Brains and Cheek
- Rachel Pughe - Adelphi Group
- Rob Seebold - Buzzback
- Robert Cortese - Elma Research
- Vrinda Deval - Glocalmindv