

## Executive Board – Agency Member Application 2021

<p>Carolyn Chamberlain Commercial Director Blueprint Partnership UK</p> <p>c.chamberlain@blueprintpartnership.com</p>		<p><b>* Number of years in International Healthcare Market Research: 25</b></p>
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<p><b>Brief Career history:</b></p>	<p>Since graduating in 1995 from Durham University, I have dedicated my entire career to Global Healthcare PMR. I have been very fortunate working with some truly phenomenal individuals - spending 10 years at AZ Global HQ launching key global mega brands including statins and oncology products which have transformed patients' lives. I have spent the last 15 years agency side – working for both large and small companies – developing and leading successful global healthcare qualitative teams, leading international sales and research teams across Europe and tackling key issues in our industry from data/fieldwork collection and quality through to respondent engagement/participation, insight generation and immersion and driving quality standards to elevate the profile and importance of Insights to the Pharma Industry. I have presented and chaired discussions at many International Pharma conferences</p>
<p><b>*Involvement in any EphMRA activities or Committees</b></p>	<p>I'm incredibly loyal, always flying the flag for EphMRA both to my internal team, my colleagues in the industry and my clients. Recently, we have sponsored the Future leaders award which I'm very proud and grateful to be part of. In addition, I have played an integral role in the EphMRA programme committee for several years – probably around 7 years? This is a commitment I take very seriously and quite frankly I love doing– always dedicating time to helping Caroline and the team source speakers, bringing new ideas to the group to maximize EphMRA profile, not forgetting taking a core role in improving the quality of papers, working with all presenters with enthusiasm and dedication. I am a huge champion of EphMRA – what we do and what we stand for. I have regularly presented key pertinent topics at various EphMRA conferences with clients and with colleagues.</p>

<p><b>*Why would you like to be an Agency Member representative on the Board? Please explain why you would like your colleagues to vote for you: (max 50 words allowed)</b></p>
<p>I have a very clear vision on how a key organization such as EphMRA can support us in our roles.</p> <p>If colleagues voted for me I would dedicate my time and experience to collaborate with members and support your needs. My goal is to constantly evolve and improve what we do for the greater good of our organization.</p>