

Executive Board – Agency Member Application 2021

<p>Anabel Ferreras Director of Client Services Genactis France</p> <p>aferreras@genactis.com</p>		<p>*Number of years in International Healthcare Market Research: 21</p>
--	---	--

<p>Brief Career history:</p>	<p>After obtaining a Masters' degree in Biology and several international experiences, I quite naturally started working for translation agencies, specialising in sciences and healthcare. I was then hired by a CRO as a market analyst covering the Spanish market. Curious by nature, and highly interested in research, I started moderating interviews and discussion groups in Spain. I then joined Genactis and built up my experience from thousands of interactions with HCPs, patients, KOLs, payors... I have designed global projects using all type of methodologies, in a wide variety of therapeutic areas. In recent years, I have specialised in Rare Diseases and RWD in oncology. Coming from the grass roots, I gradually stepped up to my current role as Director of Client Services for Genactis.</p>
<p>*Involvement in any EphMRA activities or Committees</p>	<p>I attended the annual conference and chapter meetings in Basel.</p>

<p>*Why would you like to be an Agency Member representative on the Board? Please explain why you would like your colleagues to vote for you: (max 50 words allowed)</p>
<p>After being hands-on for many years, I would love to bring my experience to the community, listen, share, debate... I am passionate and very creative, I believe I can bring an experienced yet fresh mind to the board!</p>