

Executive Board – Agency Member Application 2021

<p>Amr Khalil Managing Director Ripple International UK</p> <p>amr.khalil@ripple-international.com</p>	 A professional headshot of Amr Khalil, a man with short dark hair, wearing a dark grey blazer over a light-colored collared shirt. He is looking directly at the camera with a neutral expression against a plain, light background.	<p>*Number of years in International Healthcare Market Research: 22</p>
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<p>Brief Career history:</p>	<p>With over 22 years experience in the industry, I have been instrumental in helping to create and develop pharmaceutical brands through global strategy and communication. I have worked as a Director at Double Helix development and Planning Shop International, before starting my own research and insights consultancy, Ripple International in 2008.</p>
<p>*Involvement in any EphMRA activities or Committees</p>	<p>As a keen and active member of the board over the past 2 years I have championed how EphMRA interacts with its members. Additionally, I have enjoyed being an active member of the Programme Committee supporting the development of the annual conference over the past 8 years. In these roles I have had a unique opportunity to meet, get to know and interact with a wide range of members across the industry.</p>

<p>*Why would you like to be an Agency Member representative on the Board? Please explain why you would like your colleagues to vote for you: (max 50 words allowed)</p>
<p>EphMRA is pivotal to our work and the industry. Over the years I have developed an understanding of the important role EphMRA plays in supporting the research community and would like to put that knowledge and experience to good use.</p> <p>I can actively contribute to helping and enhancing the organisation to adapt and develop particularly at a time when the industry is changing rapidly. EphMRA needs to continue to modernise in the way it interacts with its member organizations to actively support and fulfill their needs.</p>