

## Executive Board – Agency Member Application – April 2019

<p>Richard Head          Director          Research Partnership          UK            richardh@researchpartnership.com</p>		<p><b>*Number of years in International Healthcare Market Research: 15</b></p>
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<p><b>Brief Career history:</b></p>	<p>After beginning his professional career as an environmental engineer, Richard transitioned into healthcare market research 15 years ago. He gained experience in both ad hoc research and syndicated data, developing new approaches to integrating primary and secondary research to provide greater insights for clients.</p> <p>For the past 8 years, he has been a Director at Research Partnership, leading large ad hoc international market research studies, covering both qualitative and quantitative research. During this time, he has developed innovative solutions to answer clients’ business objectives, and leads RP’s internal innovations team. In 2017, he was joint winner of the EphMRA President’s Award for Contribution to Healthcare Market Research.</p>
<p><b>*Involvement in any EphMRA activities or Committees</b></p>	<p>Agency representative on the board for the last 6 years. Regular attendee at the annual conference and local chapter meetings.</p>

<p><b>*Why would you like to be an Agency Member representative on the Board? Please explain why you would like your colleagues to vote for you: (max 50 words allowed)</b></p>	
<p>I have been an active voice for all Agency Members to help steer the strategic direction of the organization and encourage integration and collaboration between Industry &amp; Agency Members. I am passionate about maintaining the highest standards in market research, as expected from EphMRA, using innovative technologies and solutions.</p>	