




Resources available from EphMRA

Here you will find an overview of all the Resources available on the web site - mostly only to members.

Conference Drop Zone Files Members can download all the papers from the conferences	
Ethics	
	<p>Professional Standards - you can ask a question about the Code of Conduct here: http://www.ephmra.org/Code-of-Conduct-Enquiry-Form</p> <p>Members can submit a query and a written reply is given.</p>
<p>Key Points Booklets designed to give a brief overview:</p>	<ol style="list-style-type: none"> 1. Market Research for non Market Researchers 2. Market Research, Ethics Approval & Non-Interventional Research 3. Market Research with Patients and Carers 4. Market Research and Incentives 5. Market Research and social media 6. Market Research and emobile 7. What is Market Research - definition 8. Testing Products & Devices in Market Research 9. Adverse Event Reporting in Market Research 10. Disclosure Requirements <div style="display: flex; justify-content: space-around;">   </div>
<p>Country Differences Grid:</p>	<p>A handy guide updated in January 2017 (saves you going through the entire Code to find country exceptions)</p> 
<p>EFPIA Disclosure Code requirements</p>	<p>September 2016: Overview by country</p>
	<p>Frequently Asked Questions - FAQ</p>
<p>Adverse Event Record Keeping Checklist and Adverse Event Reporting Checklist</p>	<p>Published: October 2016</p>
<p>Incentives - at a glance</p>	<p>Save time looking through the Code to see what incentives are allowed per country - here is an 'at a glance' resource which brings it all together on one sheet</p>
Foundation Reports	
<p>Country Capsules</p> <p>Internet Access BRIC</p> <p>Doctor Statistics</p>	<p>2014 - Country Capsule - Poland 2013 - Country Capsule - Ukraine 2013 - Country Capsule - Turkey 2013 - Country Capsule - Spain 2013 - Country Capsule - Russia 2013 - Country Capsule - Lithuania 2013 - Country Capsule - Korea 2013 - Country Capsule - India 2013 - Country Capsule - Egypt 2013 - Country Capsule - China 2013 - Country Capsule - Brazil</p> <p>2011 - Internet Access - BRIC Summary Webinar 2011 - Internet Access - BRIC Report - China 2011 - Internet Access - BRIC Report - India 2011 - Internet Access - BRIC Report - Russia 2011 - Internet Access - BRIC Report - Brazil 2006 - Internet Access - Europe 2006 2001 - Verification of the Internet as a Research Tool 2009 - Doctor Statistics - Bulgaria 2009 - Doctor Statistics - Czech Republic</p>

	<p>2009 - Doctor Statistics - Hungary 2009 - Doctor Statistics - Russia 2009 - Doctor Statistics - Slovakia 2008 - Doctor Statistics - 8 Major Markets - 2008 - Update of 2003 Report 2007 - Doctor Statistics - Scandinavia 2007 - Doctor Statistics - Turkey 2007 - Doctor Statistics - Latin America 2007 - Doctor Statistics - India 2006 - Doctor Statistics - Asia/Australia 2003 - Doctor Statistics - 8 Major Markets</p> <p>2006 - What Makes Market Research Valuable to Internal Customers 2004-2006 2006 - Product Lifecycle References Compendium</p> <p>2001 - Assessing the Cultural Impact on How Questions Are Answered</p> <p>1999 - Perception and Reality in Prescribing</p>		
Meetings - One Day - Reports and Slide decks uploaded where available			
	<table> <tr> <td> <p>One day meeting UK - February 2018 Basel - September 2017 Berlin - March 2017 One day meeting UK - February 2017 Berlin - March 2016 One day meeting UK - February 2016 Tokyo - October 2015 Tokyo - October 2014 Berlin - March 2014 Frankfurt - April 2014 Berlin - October 2013 Milan - July 2013 Berlin - April 2013 Rome - February 2013 CEE - November 2012</p> </td> <td> <p>2015 NYF, Paris 2014 IMM, London Senior and mid levellers 2013 IMM, Frankfurt 2012 IMM, Brussels Senior and mid levellers 2011 IMM, Frankfurt 2010 IMM, London 2009 IMM, Geneva 2008 IMM, London 2007 IMM, Frankfurt 2006 IMM, Brussels 2005 IMM, Brussels</p> </td> </tr> </table>	<p>One day meeting UK - February 2018 Basel - September 2017 Berlin - March 2017 One day meeting UK - February 2017 Berlin - March 2016 One day meeting UK - February 2016 Tokyo - October 2015 Tokyo - October 2014 Berlin - March 2014 Frankfurt - April 2014 Berlin - October 2013 Milan - July 2013 Berlin - April 2013 Rome - February 2013 CEE - November 2012</p>	<p>2015 NYF, Paris 2014 IMM, London Senior and mid levellers 2013 IMM, Frankfurt 2012 IMM, Brussels Senior and mid levellers 2011 IMM, Frankfurt 2010 IMM, London 2009 IMM, Geneva 2008 IMM, London 2007 IMM, Frankfurt 2006 IMM, Brussels 2005 IMM, Brussels</p>
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Publications			
From the Learning & Development Committee:	<p>Managing a Research Project</p> <p>Research through the Product Lifestyle</p> <p>EphMRA Checklist</p>		
From the SDC:	<p>Longitudinal Patient Data Demystified - a handy guide for members: a Q&A on all things Longitudinal Patient Data.</p> <p>Understanding Epidemiology Data A Beginners Guide to Help You Understand Epidemiology Data</p> <p>How to Reference Data A useful leaflet about what should be included in a reference</p>		
Training			
<p>Compliance Training - online</p> <p>Free of charge to Members</p>	<ol style="list-style-type: none"> 1. EphMRA Code of Conduct Training Course 2. EphMRA AER Training Course 3. Code of Conduct Competency Test - the complete test which fulfils EphMRA's requirements 4. Code of Conduct Competency Test - supplementary test. EphMRA members who are also BHBIA members will have the opportunity to take this supplementary test which covers EphMRA specific requirements and, in combination with the BHBIA Legal and Ethical Guidelines Competency Certificate, meets EphMRA's full requirements. 5. AER Competency Test - the complete test which fulfils EphMRA's requirements for AER training. 6. AER Competency Test - supplementary test. EphMRA members who are also BHBIA members have the opportunity to take this supplementary test which covers EphMRA specific requirements and, in combination with the BHBIA certificate, meets EphMRA's full requirements. <p>All completion and competency test certificates have a valid until date of 30 September.</p>		

Webinars - Reports and Slide decks uploaded where available	
2018	GDPR The Latest News - 16 January 2018
2017	Basic Skills: Project and Product Lifecycle - October 2017 Quant: Advanced Quantitative Methods & Analytics - April 2017 Positioning and Messaging - February 2017 Conference Overview - January 2017
2016	Ethics: GDPR Update - 17 November 2016 Ethics: Country & Regional Differences - 18 October 2016 Ethics: Compliance on the Fieldwork Frontline - 12 May 2016 Personalised Medicine - scientific promise to clinical practice - 14 April 2016 Oncology Patient Metrics: The increasing Value of Getting to the Right Numbers - 26 January 2016
2015	Ethics - Country and Regional Differences - October 2015 Getting the most from your Secondary Data Sources - September 2015 Disclosure requirements and their impact on market research - May 2015 Digital Ethnography - how to structure a digital ethnography project and present outputs in an engaging way - April 2015 Design at work for impact: Making presentations more visually persuasive and engaging in order to sell your ideas more effectively - March 2015 Are your numbers telling the right story? Best Practices in Epidemiology to support Market Research and Forecasting - February 2015 Optimising Lifecycle Management - 10 Drivers of Success in a Competitive World - January 2015 Code of Conduct for Non-Market Researchers Reviewing Market Research - January 2015
2014	Market Research and the Orphan Disease Area - 4th December 2014 Fieldwork Opportunities and Challenges in Argentina and Mexico - 25th November 2014 Making Sense of the 'non sense' of Conjoint - 18th November 2014 Fieldwork Challenges and Opportunities in Nigeria and Egypt - 6th November 2014 Advanced Quantitative Research - 28th October 2014 Fieldwork Challenges and Opportunities in Indonesia and Vietnam - 13th May 2014 Joint EphMRA-ESOMAR Webinar: Healthcare Market Research and Ethics: What You Need to Know - 3rd April 2014 Devices Research - Can You Handle It? - 25th March 2014 Ethical Considerations for Non Market Researchers - 20th March 2014 Rules of Engagement: Negotiation Made Simple - 6 March 2014 Fieldwork Challenges and Opportunities in Poland and the Ukraine - 22 January 2014
2013	Data Visualisation - Digging Deeper - 26 September 2013 Gamification - 23 May 2013 Adherence and Research - 14 March 2013 EphMRA's NEW Adverse Event Reporting Guidelines - 31 January 2013 Data Visualisation for Mid Level Researchers - 22 January 2013
2012	Follow up on Paris Masterclass on Optimising Insights from Digital Channels - 6 December 2012 How we might approach segmentation in the future? How to get it right at the patient level - 18 September 2012 Market Research Department of the Future - Researcher core skills and competencies required for an evolving MR role - 25 April 2012