

Marc Yates

Marc has worked in the market research industry for the past 24 years, having worked his way up through the ranks to Managing Director of The Research Partnership's Asia hub.

He began his career in consumer research but soon developed an interest in healthcare in 1992 when he was a Client Service Executive working on the Boots account. In 1996 he joined Isis Research and working under the guidance of Colin Maitland he managed syndicated patient diary studies in such therapy areas as Parkinson's and multiple sclerosis.

For the last 10 years Marc has specialised in the Asian pharmaceutical market, living and working in Shanghai, Hong Kong and Singapore. In 2007 Marc joined The Research Partnership and established their Asia regional hub in Singapore.

Marc is a regular speaker at pharmaceutical conferences in Asia and has published many papers, most recently as the lead author of an article for the March 2008 edition of The Journal of Men's Health, a peer review publication.