

John Bell

John Bell's work as a human behaviour consultant over the last 25 years has put him at the forefront of collating best practices in human relations in the UK and throughout Europe. Integral to his on-going research, he annually interviews hundreds of managers, engages in action research, and analyses factors that drive or impede business co-operation and responsiveness for his high-level clients who invite him to share his findings at their event, seminar, convention or conference. He has a special ability to provide information in a motivating talk.

John's dedication and growing expertise as a professional business speaker has led him to conduct primary research into staff behaviour such as managing change, motivation, problem solving and achieving success.

John helps managers and staff to peel back the layers of individual behaviour to discover inspirational and effective strategies for engaging existing and potential customers. And, for the manager, John reveals how modifications to their language, behaviour and style of response can significantly inspire and enhance management - staff interaction.

His prominence in this field has been recognised and rewarded by invitations to participate in corporate and public sector initiatives. By way of example he was invited by GlaxoSmithKline to sit on a steering group looking at patient expectations in relation to asthma. John was involved in news breaking research into the attitudes of asthma sufferers. The 1000-strong survey indicated that asthma sufferers were missing out on proper treatment because they thought there was no point in going to their doctor. (Published in the International Journal of Clinical Practice. 4.3.2002).

He was engaged as an event speaker to share the results with conference audiences worldwide and provide a motivating talk to help facilitate change.