

Creating excellence in professional standards and practices to enable Healthcare market researchers to become highly valued business partners.

The purpose of EphMRA is to develop and improve standards and techniques in Europe for market.

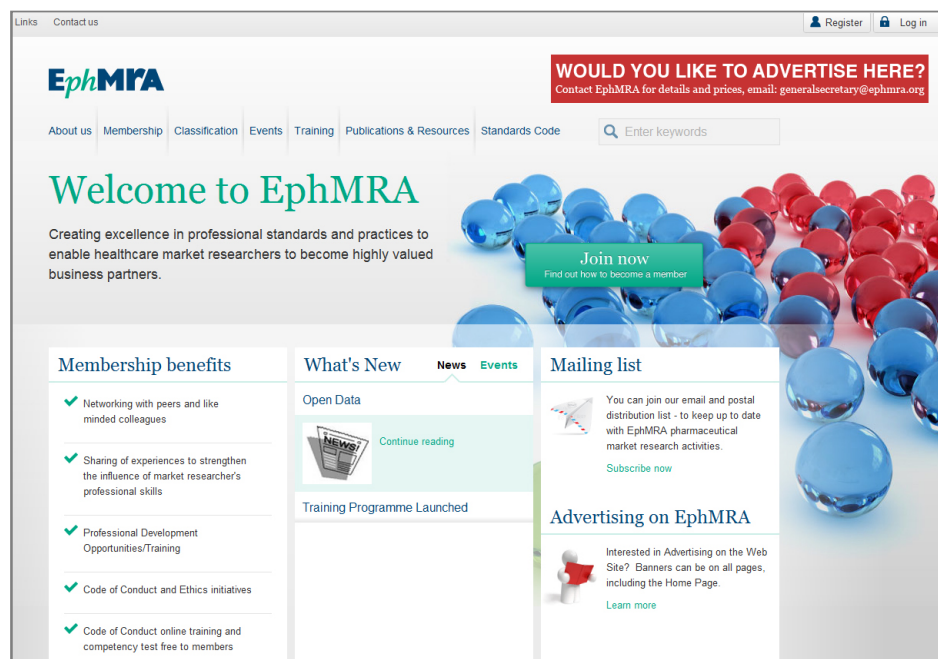
EphMRA have a website at www.ephmra.org which is a prime advertising opportunity for any company or brand that wishes to advertise to international and locally based pharmaceutical market researchers.

The EphMRA website has over 11,660 pages views and 2,500 unique visitors each month, with the average time on site being 3 minutes.

EphMRA website visitors are generally international and local pharmaceutical market researchers. Many website visitors will be members of EphMRA which constitutes companies, universities or technical colleges that are active in the fields of pharmaceuticals or healthcare. All EphMRA members will be involved in multinational/national market research and / or business monitoring, and members from HQ functions will exercise an international market-research function.

For further information

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generalsecretary@ephmra.org



Advertising opportunities

There are two key areas to advertise on the EphMRA website.

Option 1: Solo letterbox

Solo advertising in the site wide top letterbox banner (468x60px static jpeg)

Ratecard: 350 Swiss Francs per calendar month

Option 2: Joint letterbox

Joint advertising of the site wide top letterbox banner (468x60px rotating jpegs, max 3 advertisers)

Ratecard: 250 Swiss Francs per calendar month

Advertising Specifications

Advertising areas	Dimensions	File size	Resolution	Image type	Click through included?
Site wide top banner	468 x 60 pixels	40kb	72dpi	Static JPG	Yes