

Sponsorship Application Form

PLEASE COMPLETE AND RETURN THIS FORM AT YOUR EARLIEST CONVENIENCE TO:

MCI Suisse SA, EphMRA 2010, c/o Véronique Zurfluh

75, rue de Lyon, CH-1211 Geneva 13 – Fax + 41 22 33 99 601 – veronique.zurfluh@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is your responsibility to provide the correct information.

Company Name

Company VAT n° (if applicable)

Contact Name

Address

Postal Code

City

Country

Telephone (Company)

Direct

Fax (Company)

Direct

E-Mail (Company)

Direct

CONDITIONS

1. Payment conditions

All prices indicated in this document are Swiss VAT (8%) excluded. The Swiss VAT (8%) will be added to the below amounts on the invoice to be paid.

All payments must be made in Swiss Francs (CHF).

Payment is due within 30 days from the date of the invoice. If the invoice remains unpaid after 30 days then a late payment penalty fee is applied as following:

Invoice Amount	Penalty fee added
CHF 0 - 1000	CHF 100
CHF 1001 - 5000	CHF 250
CHF 5001 - 10000	CHF 500
CHF 10001 and +	CHF 750

If the invoice remains unpaid after 90 calendar days the membership is withdrawn.

Payment by bank transfer at MCI Suisse SA

MCI Suisse SA

UBS SA - Rue des Noirettes 35 - 1211 Genève

Account N°: 240-369.393.00U

Swift code: UBSWCHZH80A

IBAN CH94 0024 0240 3693 9300U

Payment by Credit Card

For payment by credit card, following details will be needed:

Cardholder's Name:

Card Number:

Card Expiry Date:

Card CVC Number:

2. Cancellation conditions

Cancellations and changes to your original booking must be made in writing to MCI Suisse SA.

Until 14 February 2011, 50% of the total cost can be refunded.

From 15 February to 14 March 2011, 25 % of the total cost can be refunded.

From 15 March 2011, 100% of the total cost of each item will be retained. No refund will be possible.

3. Technical information

Kindly note that for all the sponsorship items mentioned, further technical details will be provided to you upon reservation, confirmation and payment of the given items. All the items are produced by MCI and EphMRA. No items can be provided by the Sponsors.



SPONSORSHIP ITEM	TYPE*	PRICE	<input type="checkbox"/>
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Kindly tick the item(s) you wish to sponsor.

VAT excluded

Publications

Conference Programme (Exclusivity)**	Sole	CHF 16 900	<input type="checkbox"/>
Conference Programme (Shared Sponsorship)	Joint	CHF 11 900	<input type="checkbox"/>
Agency Fair Guide	Sole	CHF 9 900	<input type="checkbox"/>
Delegate List	Sole	CHF 9 900	<input type="checkbox"/>
EphMRA 2011 Call for Synopses	Sole	CHF 9 900	<input type="checkbox"/>
Post Conference Newsletter	Sole	CHF 9 900	<input type="checkbox"/>
EphMRA 2010 Website (Exclusivity)**	Sole	CHF 11 900	<input type="checkbox"/>
EphMRA 2010 Website (Shared Sponsorship)	Joint	CHF 3 900	<input type="checkbox"/>

Advertisement & Inserts

Inside Cover (2 nd) or Inside Back Cover (3 rd) - in colour	Sole	CHF 6 900	<input type="checkbox"/>
Outside Back Cover (4 th) - in colour	Sole	CHF 10 900	<input type="checkbox"/>
Any Inside page - in colour	Sole	CHF 4 900	<input type="checkbox"/>
Insert in Conference Bags***	Sole	CHF 900	<input type="checkbox"/>

Promotional material

Conference Badge Holders	Sole	CHF 4 200	<input type="checkbox"/>
Pens	Sole	CHF 5 000	<input type="checkbox"/>
Conference Bags	Sole	CHF 13 000	<input type="checkbox"/>
Notepads	Sole	CHF 5 000	<input type="checkbox"/>

Services

Signage	Sole	CHF 7 000	<input type="checkbox"/>
Relax Zone with Wi-Fi	Sole	CHF 14 900	<input type="checkbox"/>

Other Sponsorship Opportunities

Welcome Reception (Exclusivity)**	Sole	CHF 8 900	<input type="checkbox"/>
Welcome Reception (Shared sponsorship)	Joint	CHF 3 900	<input type="checkbox"/>
Evening Party (Exclusivity)**	Sole	CHF 16 900	<input type="checkbox"/>
Evening Party (Shared sponsorship)	Joint	CHF 4 900	<input type="checkbox"/>
Coffee Breaks	Sole	CHF 3 900	<input type="checkbox"/>
Lunches	Sole	CHF 4 900	<input type="checkbox"/>
Closing Cocktail (Exclusivity)**	Sole	CHF 4 900	<input type="checkbox"/>
Closing Cocktail (Shared sponsorship)	Joint	CHF 2 000	<input type="checkbox"/>

* Type - Sole Sponsorship Item: The Sponsor has its logo on its own, on the sponsored item. Joint Sponsorship Item: The Sponsor shares the space with another Sponsor.

** Exclusivity on a first come first served basis. From the moment a Sponsor has requested the exclusivity for the sponsorship, the shared sponsorship will no longer be available.

*** Sole Sponsorship Item per insert. There might be several inserts in the Conference bags.

Important

Exclusive sponsorship prevents other companies from inserting an advertisement in the Conference Programme. Until 11 November 2010, requests for exclusive sponsorship will prevail over requests for shared sponsorship. As such, no confirmation will be sent for shared sponsorship request before 12 November 2010.

Before sending the form, kindly tick the box hereunder:

- By signing this form, I accept all the terms and conditions specified in the Sponsorship Opportunities Manual. It is my responsibility to provide MCI with the right information, and to inform all my colleagues involved into this Conference about these terms and conditions.**

Company Name: _____

Contact Person Name: _____

Date: _____

Signature: _____