

DATA & SYSTEMS COMMITTEE

Database &
Systems
Development

New from 2011
Data Quality &
Coverage

Experience
Sharing

BENEFITS

- ✓ Strong & Varied | pharmaco's united to achieve common goals
- ✓ Influence Developments | improve existing data & systems
- ✓ Sharing Experiences

ACHIEVEMENTS

- ✓ IMS | standard generic, biologic, Rx bound data segmentations
- ✓ CSD | relationship foundations
- ✓ Fair Exchanges | between leading pharma competitors through sharing experiences

Partnerships

IMS Health



Bridget Wiseman

IMS Health



Alan Harrison

CSD



Christopher Wooden

Abbott



Markus Kaemmerer

Astra Zeneca



Jackie Lord

Bayer



Petra Mannechez

Sanofi



Catherine Beauce
(Chair)

Boehringer



Silke Behrendt

GSK



Jacky Gossage

Nycomed



Karen Belentani

We are already members, feel free to join us!...

EphMRA
www.ephmra.org