



EphMRA Planner

2012



January 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
NEW YEAR'S DAY (Belgium, Brazil, Canada, China, Denmark, France, Germany, Italy Japan, South Korea, Mexico, Netherlands, Norway, Russia, Spain, Sweden, Switzerland, Turkey, UK, USA)	NEW YEAR'S DAY HOLIDAY (Observed) (Japan, Mexico, UK, USA) BANK HOLIDAY (Russia)*	BANK HOLIDAY (Russia)*	BANK HOLIDAY (Russia)*	BANK HOLIDAY (Russia)*	BANK HOLIDAY (Russia)* EPIPHANY (Italy, Spain, Sweden)	RUSSIAN ORTHODOX CHRISTMAS DAY (Russia)
8	9	10	11	12	13	14
	CHRISTMAS HOLIDAY (Russia) COMING OF AGE (Japan)					
15	16	17	18	19	20	21
	BIRTHDAY OF MARTIN LUTHER KING, JR. (USA)					
22	23	24	25	26	27	28
NEW YEAR'S DAY (Seollal) (South Korea)	CHINESE LUNAR NEW YEAR (China) NEW YEAR'S DAY (Seollal) (South Korea)	CHINESE LUNAR NEW YEAR (China) NEW YEAR'S DAY (Seollal) (South Korea)	CHINESE LUNAR NEW YEAR (China)	REPUBLIC DAY (India)		
29	30	31				

*Bank Holiday: Bank holidays related to New Years Day

February 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
	CONSTITUTION DAY (Mexico)					NATIONAL FOUNDATION DAY (Japan)
12	13	14	15	16	17	18
19	20	21	22	23	24	25
	WASHINGTON'S BIRTHDAY (President's Day) (USA) FAMILY DAY (Canada) MAHA SHIVRATI (india)	CARNIVAL (Brazil)	CARNIVAL (Brazil)	DEFENDER OF THE FATHERLAND DAY (Russia)		
26	27	28	29			

March 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
				INDEPENDENCE (Declaration) DAY (South Korea)		
4	5	6	7	8	9	10
				INTERNATIONAL WOMEN'S DAY (Russia) HOLI (India)		
11	12	13	14	15	16	17
18	19	20	21	22	23	24
	BENITO JUÁREZ'S BIRTHDAY (Mexico)	VERNAL EQUINOX (Japan)				
25	26	27	28	29	30	31

April 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
PALM SUNDAY (Norway)			QINGMING FESTIVAL (China)	MAUNDY THURSDAY (Denmark, Mexico, Norway) MAHAVIR JAYANTHI (India)	GOOD FRIDAY (Brazil, Canada, Denmark, Germany, India, Mexico, Netherlands, Norway, Spain, Sweden, UK, USA)	
8	9	10	11	12	13	14
EASTER SUNDAY (Belgium, Brazil, Canada, Denmark, France, Germany, Italy, Netherlands, Norway, Spain, Sweden, UK, USA)	EASTER MONDAY (Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Sweden, UK*)					
15	16	17	18	19	20	21
						TIRADENTES (Brazil)
22	23	24	25	26	27	28
	NATIONAL SOVEREIGNTY AND CHILDREN'S DAY (Turkey)		LIBERATION DAY (Italy)			
29	30	31				
SHOWA DAY (Japan)	SHOWA DAY (Observed) (Japan) QUEEN'S DAY (Netherlands)					

*Easter Monday (UK): Except Scotland

May 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
		LABOUR DAY Belgium, Brazil, China, France, Germany, Italy, Mexico, Norway, Spain, Russia) INTERNATIONAL WORKERS' DAY (Sweden) LABOUR AND SOLIDARITY DAY (Turkey) MAY DAY (India)		CONSTITUTION MEMORIAL DAY (Japan)	GENERAL PRAYER DAY (Denmark) GREENERY DAY (Japan)	CHILDREN'S DAY (Japan, South Korea)
6	7	8	9	10	11	12
	EARLY MAY BANK HOLIDAY (UK)	VICTORY IN EUROPE DAY (France)	VICTORY DAY (Russia)	MOTHER'S DAY (Mexico)		
13	14	15	16	17	18	19
				ASCENSION DAY (Belgium, Denmark, France, Germany, Netherlands, Norway, Sweden, Switzerland) CONSTITUTION DAY (Norway)		COMMEMORATION OF ATATÜRK, YOUTH AND SPORTS DAY (Turkey)
20	21	22	23	24	25	26
	VICTORIA DAY (Canada)					
27	28	29	30	31		
PENTECOST (Belgium, Denmark, Netherlands, Norway, Sweden)	PENTECOST (Whit Monday) (Belgium, Denmark, France, Germany, Netherlands, Norway) MEMORIAL DAY (USA) BUDDHA'S BIRTHDAY (South Korea)					

June 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
						NATIONAL DAY (Italy)
3	4	5	6	7	8	9
	SPRING BANK HOLIDAY (UK)	QUEEN'S DIAMOND JUBILEE (UK)	NATIONAL DAY OF SWEDEN (Sweden) MEMORIAL DAY (South Korea) CORPUS CHRISTI (Brazil)			
10	11	12	13	14	15	16
		RUSSIAN NATIONAL DAY (Russia)				
17	18	19	20	21	22	23
					MIDSUMMER'S DAY (Sweden)	DRAGON BOAT FESTIVAL (China)
24	25	26	27	28	29	30

July 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
CANADA DAY (Canada)	CANADA DAY (Observed) (Canada)		INDEPENDENCE DAY (USA)			
8	9	10	11	12	13	14
						NATIONAL DAY (France)
15	16	17	18	19	20	21
	MARINE DAY (Japan)					NATIONAL HOLIDAY (Belgium)
22	23	24	25	26	27	28
29	30	31				

August 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
			NATIONAL DAY (Switzerland)			
5	6	7	8	9	10	11
	AUGUST CIVIC HOLIDAY (Canada)				KRISHNA JANMASTAMI (India)	
12	13	14	15	16	17	18
			ASSUMPTION OF MARY (Belgium, France, Italy, Spain) INDEPENDENCE DAY (India) LIBERATION DAY (South Korea)			RAMADAN CELEBRATION'S EVE (Turkey)
19	20	21	22	23	24	25
RAMADAN CELEBRATION (Turkey)	RAMADAN CELEBRATION (Turkey)	RAMADAN CELEBRATION (Turkey)				
26	27	28	29	30	31	
	SUMMER BANK HOLIDAY (UK)			VICTORY DAY (Turkey)		

September 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
	LABOR DAY (Canada, USA)				INDEPENDENCE DAY (Brazil)	
9	10	11	12	13	14	15
	MID-AUTUMN FESTIVAL (China)	MID-AUTUMN FESTIVAL (China)	MID-AUTUMN FESTIVAL (China)			
16	17	18	19	20	21	22
INDEPENDENCE DAY (Mexico)	RESPECT-FOR-THE- AGED DAY (Japan) INDEPENDENCE DAY (Observed) (Mexico)		GANESH CHATURTHI (India)			AUTUMNAL EQUINOX DAY (Japan)
23	24	25	26	27	28	29
						MIDAUTUMN FESTIVAL (Chuseok) (South Korea)
30						
MIDAUTUMN FESTIVAL (Chuseok) (South Korea) MID-AUTUMN DAY (China)						

October 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
	NATIONAL DAY (China) MIDAUTUMN FESTIVAL (Chuseok) (South Korea)	NATIONAL DAY (China) MAHATMA GANDHI'S JAYANTHI (India)	NATIONAL DAY (China) GERMAN UNITY DAY (Germany) NATIONAL FOUNDATION DAY (South Korea)			
7	8	9	10	11	12	13
	HEALTH AND SPORTS DAY (Japan) COLUMBUS DAY (USA) THANKSGIVING DAY (Canada)				OUR LADY OF APARECIDA (Brazil)* SPANISH NATIONAL DAY (Spain) COLUMBUS DAY (Mexico)	
14	15	16	17	18	19	20
21	22	23	24	25	26	27
			VIJAYA DASHAMI (India) SACRIFICE FEAST'S EVE (Turkey)	SACRIFICE FEAST (Turkey)	SACRIFICE FEAST (Turkey)	SACRIFICE FEAST (Turkey)
28	29	30	31			
REPUBLIC DAY'S EVE (Turkey) SACRIFICE FEAST (Turkey)	REPUBLIC DAY (Turkey)		HALLOWEEN (USA)			

*Our Lady of Aparecida (Brazil): Also celebrated as Children's Day

November 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
				ALL SAINTS (Belgium, France, Italy, Spain)	FINADOS (All Souls' Day) (Brazil, Mexico)	CULTURE DAY (Japan) ALL SAINTS' DAY (Sweden)
4	5	6	7	8	9	10
UNITY DAY (Russia)	UNITY DAY (Observed) (Russia)					
11	12	13	14	15	16	17
ARMISTICE DAY (Belgium, France) VETERANS DAY (USA) REMEMBRANCE DAY (Canada, UK)	VETERANS DAY (Observed) (USA)	DIWALI (India)		PROCLAMATION OF THE REPUBLIC (Brazil)		
18	19	20	21	22	23	24
			REVOLUTION DAY (Mexico)	THANKSGIVING DAY (USA)	LABOUR THANKSGIVING DAY (Japan)	
25	26	27	28	29	30	
			GURU NANAK JAYANTHI (India)			

December 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
						INAUGURATION DAY (Change of Federal Government) (Mexico)
2	3	4	5	6	7	8
				CONSTITUTION DAY (Spain)		IMMACULATE CONCEPTION (Italy, Spain)
9	10	11	12	13	14	15
			OUR LADY OF GUADALUPE (Mexico) CONSTITUTION DAY (Russia)			
16	17	18	19	20	21	22
23	24	25	26	27	28	29
	THE EMPEROR'S BIRTHDAY (Japan) CHRISTMAS EVE (Mexico, Sweden)	CHRISTMAS (Belgium, Brazil, Canada, Denmark, France, Germany, India, Italy, Mexico, Netherlands, Norway, South Korea, Spain, Sweden, Switzerland, UK, USA)	CHRISTMAS BOXING DAY ST STEPHEN'S DAY (Canada, Denmark, Germany, Italy, Netherlands, Norway, Sweden, UK)			
30	31					

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Russia	- Top of Mind
Canada	- East to West Marketing Research

This calendar is accurate to the best of EphMRA's knowledge but should serve as a guideline only; it will be updated and extended on a regular basis so please report any errors or additions to generalsecretary@ephmra.org.

Bernadette Rogers, General Manager

Tel: +44 (0) 161 304 8262 Email: generalsecretary@ephmra.org

c/o Streicher & Brotschin Treuhand AG, Gartenstrasse 101, 4052 Basel, Switzerland

www.ephmra.org



European *Pharmaceutical* Market Research Association